



It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.

Visit Los Osos/Baywood

(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Meeting Agenda

Tuesday, February 26, 2019

9:00 a.m. – 11:00 a.m.

Location: (*Meeting room near flag pole*) Sea Pines Golf Resort

1. Call to Order

2. Public Comment(s) (*Please limit to 3 minutes*)

3. Consent Items

- a. Approval of 1/22/19 Minutes

4. CBID Update

- a. Local Fund Stat Summary
- b. 2018 LFA Summary

5. Financials

6. Committee Reports

- a. CCSPA
- b. Stewardship Travel
- c. Beautification and Outreach
- d. Events
- e. Marketing/SOLVE update
- f. Vacation Rental Update
- g. Chamber Liaison

7. Action Items

- a. Discussion and Vote for Approval – SOLVE Video Proposal
- b. Discussion and Vote for Approval – SOLVE Contingency Hours Proposal
- c. Discussion and Vote for Approval – CrowdRiff Training Proposal
- d. Discussion and Vote for Approval – Letter of Resignation, Bill Lee
- e. Discussion and Vote for Approval – Board Application, Katie Lee Armstrong
- f. Discussion and Vote for Approval – Resignation of Melissa Kurry
- g. Discussion and Vote for Approval – Administrative Assistant Scope of Services

8. New Business

- a. Road to Montaña de Oro
- b. 2019 Pocket Planner

9. Future Agenda Items

10. Closing Comments

11. Next Visit Los Osos/Baywood Meeting

Date: Tuesday, March 26, 2019

Time: 9:00 a.m. – 11:00 a.m.

Location: Sea Pines Golf Resort

12. Adjournment

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator (Melissa Kurry at 805-471-4305) at least 48 hours in advance of the meeting.