



*It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.*

## **Visit Los Osos/Baywood**

(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

### **Meeting Agenda**

Tuesday, March 19, 2019

9:00 a.m. – 11:00 a.m.

Location: (*Meeting room near flag pole*) Sea Pines Golf Resort

#### **1. Call to Order**

#### **2. Public Comment(s)** (*Please limit to 3 minutes*)

#### **3. Consent Items**

- a. Approval of 2/26/19 Minutes

#### **4. CBID Update**

- a. Local Fund Summary/January H1DR Marketing Roll Up
- b. CBID Strategic Marketing Plan Progress Report
- c. CBID Organizational Structure

#### **5. Financials**

#### **6. Committee Reports**

- a. CCSPA
- b. Stewardship Travel
- c. Beautification and Outreach
- d. Events
- e. Marketing/SOLVE update
- f. Vacation Rental Update
- g. Chamber Liaison

#### **7. Action Items**

- a. Discussion and Vote for Approval – Danielle Dubow, Administrative Assistant
- b. Discussion and Vote for Approval: Chamber Directory Advertisement

#### **8. New Business**

- a. Discussion: 2019 Pocket Planners

#### **9. Future Agenda Items**

#### **10. Closing Comments**

#### **11. Next Visit Los Osos/Baywood Meeting**

Date: Tuesday, April 23, 2019

Time: 9:00 a.m. – 11:00 a.m.

Location: Sea Pines Golf Resort

#### **12. Adjournment**