



**CAMBRIA TOURISM BOARD (CTB)**  
 (Cambria Local Fund Advisory Board)  
**Board Meeting Agenda**  
 March 11, 2019

**Time:** 1:00 p.m. – 1:50 p.m.

**Location:** Oceanpoint Ranch Cantina

	<u>Person</u>	<u>Time</u>
<b>1. Call to Order</b> Introduction and welcome to attendees	Bahringer	2 min
<b>2. Consent Agenda Items</b> Regular Board Meeting Minutes – February 12, 2019	Bahringer	2 min
<b>3. Discussion &amp; Action Items</b>		
<b>3.1 Cambria Scarecrow Festival 2019 Funding Application</b> The Cambria Scarecrow Festival has submitted a funding application for the 2019 event. The amount requested is \$15,000. The Event Committee will make a recommendation, the board will discuss and vote on approval.	Pacheco	5 min
<b>3.2 Beautify Cambria TRPR Annual Sponsorship Application</b> Beautify Cambria has submitted a funding application to pay for annual sponsorship fees of two TRPRs. The cost is \$720. The Outreach Committee will make a recommendation and the board will discuss and vote on approval.	Marschall	3 min
<b>3.3 Selection of New Board Member</b> Board members will discuss and vote on approval of any applicants.	Bahringer	6 min
<b>3.4 Future CTB and Committee Meetings Date and Location</b> Due to changes in Pacific Premier Bank policies for conference room, and Marketing Committee member conflicts the Board will discuss possible new meeting dates, times and locations. The Board will discuss and decide.	Bahringer	6 min
<b>4. Information Items/Presentations</b>		
<b>4.1 Cambria Film Festival Report</b> Dennis Frahmman will make a presentation to share results and the follow up report from the 2019 event.	Pacheco	6 min
<b>4.2 Marketing Committee Report</b> This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.	Blanchfield	10 min

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| <p><b>4.3 CBID Update</b><br/>Local Update – March 2019<br/>Monthly Reports</p>   | <p>Jackson</p> | <p>3 min</p> |
| <p><b>4.4 Cambria Chamber of Commerce</b><br/>Mary Ann Carson will update the board on what has taken place at the Chamber since her last update.</p>                       | <p>Carson</p>  | <p>5 min</p> |
| <p><b>4.5 Budget Summation</b><br/>A brief status of budget funds expended and remaining will be presented.</p>   | <p>Jackson</p> | <p>2 min</p> |
| <p><b>4.6 Committee Meeting Minutes</b><br/>Marketing Committee Meeting Minutes – February 12, 2019<br/>Event &amp; Outreach Committees Meeting Minutes – March 5, 2019</p> |                |              |
- 5. Public Comment**
- 6. Future Agenda Items/New Business**  
Governance Meeting
- 2019 -2020 Budget
- 7. Adjournment**
- 8. Informational**
- 8.1 Cambria Tourism Board Meeting**  
2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank  
(No meetings in July and August)
- 8.2 Event & Outreach Committees Meeting**  
1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank  
(No meetings in July and August)
- 8.3 Marketing Committee Meeting**  
2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank  
(No meetings in July and August)
- 8.4 Deadline for Agenda Items to be sent to the Managing Assistant**  
3rd Friday of the month preceding meeting date
- 8.5 CBID Board Meeting**  
4th Wednesday of the month