



March 19, 2019  
1:00pm – 2:30pm  
Cavalier Butte Room  
250 San Simeon Ave., San Simeon, CA

**WELCOME & INTRODUCTION**  
**PUBLIC COMMENT(S)**  
**CORRESPONDENCE**  
**APPROVAL OF MINUTES**  
**SLO CBID MONTHLY REPORT**  
**SOLTERRA CORE MARKETING MONTHLY REPORT**

**REPORTS/UPDATES:**

1. **Visitor Center Report – Jeanne Hueck**
2. **Alliance Partners Reports/Update**
3. **Eroica California Bike Ride**
4. **Cambria Film Festival**
5. **Cambria Wine & Art Festival**

**DISCUSSION:**

1. **Highway 1 update – Limekiln Creek Bridge Replacement**
2. **Highway 1 Fencing**
3. **Light Station – Cambria Light**

**ACTION ITEMS:**

1. **Cambria Scarecrow Festival 2019**
2. **Amgen Tour-May**

**FUTURE AGENDA ITEMS:**

**Next Regular Advisory Board Meeting (Normal Meeting, 3<sup>rd</sup> Tuesday of the month)**  
**Date and Time: April 16, 2019 @ 1:00pm**  
**Location: Plaza Cove meeting Room**