

**CAMBRIA TOURISM BOARD (CTB)**  
 (Cambria Local Fund Advisory Board)  
**Board Meeting Agenda**  
 April 8, 2019

**Time:** 1:00 p.m. – 1:55 p.m.

**Location:** Oceanpoint Ranch Cantina

	<u>Person</u>	<u>Time</u>
<b>1. Call to Order</b> Introduction and welcome to attendees	Bahringer	3 min
<b>2. Consent Agenda Items</b> Regular Board Meeting Minutes – March 11, 2019	Bahringer	2 min
<b>3. Discussion &amp; Action Items</b>		
<b>3.1 Cambria Scarecrow Festival CBID Matching Funds Application</b> The 2019 Cambria Scarecrow Festival event qualifies for submission to the CBID for matching funds because it is a multi-region event that can expand attendance. The amount applied for is \$5,000. The board will discuss and vote on approval of application submission.	Pacheco	5 min
<b>3.2 Selection of New Board Member</b> Board members will discuss and vote on approval of an applicant to fill the vacant board seat.	Bahringer	5 min
<b>3.3 2019/2020 Budget Review and Approval</b> The Governance Committee met, reviewed, and finalized a budget for the fiscal year ending June 30, 2020. The Board will discuss and vote on approval of the budget.	Bahringer	10 min
<b>4. Information Items/Presentations</b>		
<b>4.1 Marketing Committee Report</b> This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.	Blanchfield	10 min
<b>4.2 CBID Update</b> Local Update – April 2019 Monthly Fiscal Profit and Loss	Cuming	3 min
<b>4.3 CBID Presentation</b> CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.	Cuming	10 min
<b>4.4 Cambria Chamber of Commerce</b> Mary Ann Carson will update the board on what has taken place at the Chamber since her last update.	Carson	5 min

**4.1 Budget Summation**

Jackson 2 min

A brief status of budget funds expended and remaining will be presented.

**4.2 Committee Meeting Minutes**

Marketing Committee Meeting Minutes – March 11, 2019

**5. Public Comment**

**6. Future Agenda Items/New Business**

June meeting locations

**7. Adjournment**

**8. Informational**

**8.1 Cambria Tourism Board Meeting**

2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank  
(No meetings in July and August)

**8.2 Event & Outreach Committees Meeting**

1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank  
(No meetings in July and August)

**8.3 Marketing Committee Meeting**

2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank  
(No meetings in July and August)

**8.4 Deadline for Agenda Items to be sent to the Managing Assistant**

3rd Friday of the month preceding meeting date

**8.5 CBID Board Meeting**

4th Wednesday of the month