



Visitor Alliance of Cayucos (VAC)

(Cayucos Local Fund Advisory Board)

"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"

Meeting Agenda

Monday, April 29, 2019

5:30 p.m. – 41 S. Ocean Avenue

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
 - a. Approval of 3/4/19 Minutes
- 4. CBID Update/Programs funded through Local Boards**
 - a. Local Fund Summary
- 5. Financials**
- 6. Committee Reports**
 - a. Beautification/Outreach (Carol and Richard)
 - i. 1st Street Beach Access update
 - ii. Whale Tail benches update
 - b. Marketing (Toni and Carol)
 - i. Danna Dykstra-Coy update
 - c. Events
 - d. STP Liaison (Richard Shannon)
 - e. Chamber of Commerce Liaison (Toni and Carol)
- 7. Action Items**
 - a. Discussion and Vote for Approval – Resignation of Jay Patel
 - b. Discussion and Vote for Approval – Administrative Assistant Scope of Services, Brynn Hartzell
- 8. Old Business**
 - a. Welcoming Banners/Signage/School Painting
- 9. New Business**
 - a. Discussion – CrowdRiff usage
- 10. Future Agenda Items**
 - a. Sea Glass Festival wrap up report – Katie Sturtevant (May)
 - b. Stewardship Travel update – Katie Sturtevant (May)
 - c. Discussion and Vote for Approval – Renewal of Board Terms: Richard, Carol, and Toni
- 11. Closing Comments**
- 12. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, May 13, 2019
Time:	5:30 p.m.
Location:	41 S. Ocean Avenue, Cayucos
- 13. Adjournment**