

CAMBRIA TOURISM BOARD (CTB)
 (Cambria Local Fund Advisory Board)
Board Meeting Agenda
 May 14, 2019

Time: 1:00 p.m. – 1:55 p.m.

Location: Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Bahringer	3 min
2. Consent Agenda Items Regular Board Meeting Minutes – April 8, 2019	Bahringer	2 min
3. Discussion & Action Items		
3.1 Arthritis Foundation CCC Bike Tour Funding Application The Arthritis Foundation has submitted a funding application to assist with the costs of the 2019 California Coast Classic Bike Tour. The amount requested is \$10,000. The Event Committee will make a recommendation and the board will discuss and vote.	Pacheco	5 min
3.2 Appointment of New Board Member The Board selected Amber Martin to fill the vacant board seat. Her application was approved by the Board of Supervisors . The Board will welcome Amber.	Bahringer	3 min
3.3 Board and Committee Meeting Locations Board members will discuss future meeting location preferences.	Bahringer	5 min
4. Information Items/Presentations		
4.1 Stewardship/Kind Traveler Program Update Katie Sturtevant will update the board on program activity since her last update.	Sturtevant	10 min
4.2 Marketing Committee Report This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.	Blanchfield	10 min
4.3 CBID Update Local Update – May 2019 Monthly Fiscal Profit and Loss	Cuming	2 min

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| 4.1 CBID Presentation | Cuming | 8 min |
| CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board. | | |
| 4.2 Cambria Chamber of Commerce | Carson | 5 min |
| Mary Ann Carson will update the board on what has taken place at the Chamber since her last update. | | |
| 4.3 Budget Summation | Jackson | 2 min |
| A brief status of budget funds expended and remaining will be presented. | | |
| 4.4 Committee Meeting Minutes | | |
| Marketing Committee Meeting Minutes – April 8, 2019 | | |
| Event and Outreach Committee Minutes – May 7, 2019 | | |
- 5. Public Comment**
- 6. Future Agenda Items/New Business**
- 7. Adjournment**
- 8. Informational**
- 8.1 Cambria Tourism Board Meeting**
2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank
(No meetings in July and August)
- 8.2 Event & Outreach Committees Meeting**
1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
(No meetings in July and August)
- 8.3 Marketing Committee Meeting**
2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
(No meetings in July and August)
- 8.4 Deadline for Agenda Items to be sent to the Managing Assistant**
3rd Friday of the month preceding meeting date
- 8.5 CBID Board Meeting**
4th Wednesday of the month