

Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Tuesday, May 21, 2019
5:00 – 6:30 pm
Oceano Train Depot Museum
1650 Front Street (Highway 1), Oceano, CA 93445
(805) 489-5446

- 1. Call to Order/Roll Call**
- 2. Public Comment(s)** - (Please limit to 3 minutes)
- 3. Consent Items** – Approve 3/19/19 meeting minutes
- 4. CBID Local Fund Updates/TOT Reports by Area and Type/Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
 - a. Marketing - Linda Austin
 - b. Stewardship Travel Program – Katie Sturtevant:
 - a. Stewardship Program Quarterly Update
- 7. Action/Discussion Item**
 - a. Review TJA Monthly Activity Report / Review 2018-2019 TJA Marketing Recap / Review 2019-2020 TJA Contract Renewal Proposal
 - b. Review Fiscal Year 2019-2020 Budget Allocations
 - c. Discuss Quotes for the 2018 Showcase of Cities Display Design
 - d. Update on Beach Cleanup Supplies Fund Application
 - e. Update on Oceano Train Depot Museum Videos
 - f. Review Board Seat Resignation / Review Board Seat Application
 - g. Review Administrative Services Contract Renewal Proposal
- 8. Future Agenda Items/New Business**
 - a. Discuss Directional Signage for Oceano and Nipomo
- 9. Closing Comments**
- 10. Next Local Fund Advisory Meeting**

Date: August 20, 2019
Time: 5:00-6:30 pm
Location: Oceano Train Depot Museum

11. Adjournment

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.