

SLO County Business Improvement District  
Edna Valley/Arroyo Grande Local Area Advisory Council meeting

## **SLO Wine Lodging Alliance**

**May 8, 2019**

**3:30 pm - 5:00 pm**

**The Casitas Estate**

**2655 Lopez Dr, Arroyo Grande, CA 93420 805-710-1587**

**Call to Order and Roll Call** (provide updated roster)

**Public Comment(s)** (please limit to 3 minutes each):

**Consent Items:** Approve 3/13/19 meeting minutes

**Presentation:**

- a. Anne Steinhauer, SLO Coast Wine Collective
- b. Judith Cohen, Solve Agency 2019/20 proposal

**CBID Local Fund Update I Financials:**

- a. LFA Summary
- b. Katie Sturtevant - STP recap

**Budget Update:** Lizzy Thompson

**Member Updates I Committee Reports:**

**Marketing Partner:** Solve Agency

Bi-Monthly Marketing Recap

Newsletter

**Marketing Committee:** Elise Carraway; Pat Goetz

### **Discussion and Action Items**

Solve Agency 2019/20 Proposal

SLO Coast Wine Collective proposal

2018/19 budget discussion

Board Applications: one open seat

- i. Alicia Cocks and Tom Halen

**Future Agenda Items | New Business**

**Closing Comments**

**Next SLO Wine Lodging Alliance Meeting:**

Date: July 10, 2019 3:30 – 5pm Location: TBD

2019 Meeting Dates - (Wednesdays) July 10; Sept 11; Nov 13

**Adjournment**

**To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.**

SLOWineLodging.com