



## **Visitor Alliance of Cayucos (VAC)**

(Cayucos Local Fund Advisory Board)

*"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"*

### **Meeting Agenda**

Monday, May 13, 2019

5:30 p.m. – 41 S. Ocean Avenue

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
  - a. Approval of 4/29/19 Minutes
- 4. CBID Update/Programs funded through Local Boards**
  - a. Local Fund Summary
  - b. Media Report
  - c. TOT by Area
- 5. Financials**
- 6. Committee Reports**
  - a. Beautification/Outreach (Carol and Richard)
    - i. 1<sup>st</sup> Street Beach Access update
    - ii. Whale Tail benches update
  - b. Marketing (Toni and Carol)
  - c. Events
    - i. Sea Glass Wrap Up Report – Katie Sturtevant
  - d. STP Liaison (Richard Shannon)
    - i. Stewardship Update- Katie Sturtevant
  - e. Chamber of Commerce Liaison (Toni and Carol)
- 7. Action Items**
  - a. Discussion and Vote for Approval – Renewal of Board Terms: Toni LeGras, Carol Kramer, and Richard Shannon
- 8. Old Business**
- 9. New Business**
  - a. Discussion – Host Compliance update and STR complaints
- 10. Future Agenda Items**
- 11. Closing Comments**
- 12. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, June 10, 2019
Time:	5:30 p.m.
Location:	41 S. Ocean Avenue, Cayucos
- 13. Adjournment**