



*It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.*

## **Visit Los Osos/Baywood**

(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

### **Meeting Agenda**

Tuesday, May 28, 2019, 9:00 a.m. – 11:00 a.m.

Location: (*Meeting room near flagpole*) Sea Pines Golf Resort

#### **1. Call to Order**

#### **2. Public Comment(s)** (*Please limit to 3 minutes*)

#### **3. Consent Items**

- a. Approval of 4/30/19 Minutes

#### **4. Presentation/Discussion**

- a. Derek Kirk and Alessandra Casey from SLOCAL to provide update on Vacation Rentals

#### **5. CBID Update**

- a. Local Fund Summary

#### **6. Financials**

- a. Discuss proposed budget for 2019-2020 Fiscal Year

#### **7. Committee Reports**

- a. CCSPA
  - i. Discussion with CCSPA/Alissa: How to get more volunteers/docents for Ranch House
  - ii. Discuss Sponsorship Opportunities for the upcoming Wild and Scenic Film Festival
- b. Stewardship Travel
  - i. Update from Katie Sturtevant
- c. Beautification and Outreach
- d. Events
  - i. Update from Events Committee
- e. Marketing/SOLVE update
  - i. Discuss 2019-2020 Proposal
- f. Vacation Rental Update
- g. Chamber Liaison

#### **8. Action Items**

- a. Discussion and Vote for Approval – 2019-2020 Fiscal Year Budget
- b. Discussion and Vote for Approval - SOLVE Proposal

#### **9. Future Agenda Items**

- a. Discussion: Keep VLOB website or switch to revamped CBID destination page

#### **10. Closing Comments**

#### **11. Next Visit Los Osos/Baywood Meeting**

Date: Tuesday, July 23, 2019

Time: 9:00 a.m. – 11:00 a.m.

Location: Sea Pines Golf Resort

#### **12. Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator (Danielle Dubow at 720-982-8661) at least 48 hours in advance of the meeting.