

**CAMBRIA TOURISM BOARD (CTB)**  
 (Cambria Local Fund Advisory Board)  
**Board Meeting Agenda**  
 June 11, 2019

**Time:** 1:00 p.m. – 1:50 p.m.

**Location:** Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
<b>1. Call to Order</b> Introduction and welcome to attendees	Bahringer	3 min
<b>2. Consent Agenda Items</b> Regular Board Meeting Minutes – May 14, 2019	Bahringer	2 min
<b>3. Discussion &amp; Action Items</b>		
<b>3.1 2019/2020 Marketing Committee Budget Approval</b> The CTB Marketing Committee met, reviewed, and approved a committee budget for the fiscal year ending June 30, 2020. The Board will discuss and vote on approval of the budget.	Cartwright	8 min
<b>3.2 Eroica California 2019 Follow-up Report</b> Board members will review and discuss the Eroica California 2019 Follow-up Report that has been submitted.	Pacheco	5 min
<b>3.3 Board and Committee Meeting Locations</b> Board members will review, discuss, and decide on future meeting locations.	Bahringer	5 min
<b>4. Information Items/Presentations</b>		
<b>4.1 Marketing Committee Report</b> This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.	Blanchfield	10 min
<b>4.2 CBID Update</b> Local Update – June 2019 Monthly Fiscal Profit and Loss	Cuming	2 min
<b>4.3 CBID Presentation</b> CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.	Cuming	8 min

- 4.1 Cambria Chamber of Commerce** Carson 5 min  
Mary Ann Carson will update the board on what has taken place at the Chamber since her last update.
- 4.2 Budget Summation** Jackson 2 min  
A brief status of budget funds expended and remaining will be presented.
- 4.3 Committee Meeting Minutes**  
Marketing Committee Meeting Minutes – May 14, 2019
- 5. Public Comment**
- 6. Future Agenda Items/New Business**  
No meetings scheduled for July and August.
- 7. Adjournment**
- 8. Informational**
- 8.1 Cambria Tourism Board Meeting**  
2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank  
(No meetings in July and August)
- 8.2 Event & Outreach Committees Meeting**  
1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank  
(No meetings in July and August)
- 8.3 Marketing Committee Meeting**  
2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank  
(No meetings in July and August)
- 8.4 Deadline for Agenda Items to be sent to the Managing Assistant**  
3rd Friday of the month preceding meeting date
- 8.5 CBID Board Meeting**  
4th Wednesday of the month