



## **CANCELLATION NOTICE**

### **Meeting of the San Simeon Tourism Alliance**

**For the December 15, 2020**

**Due to continued concerns related to the COVID-19 Virus and to comply with the existing CDC guidelines and guidance of the SLO County Health Department, the Board of Directors of the San Simeon Tourism Alliance has canceled the regular meetings for December 15, 2020.**

**We are continuing to work with Solterra Strategies to execute our marketing plan to get our message out and prepare for any potential road closures. We continue to review and refine the plan for the New Year and the 2021 Coastal Festival, etc.**

**We look forward to seeing you at the next regular scheduled meeting on January 19, 2021 and wish you a happy and safe holiday period.**

**(Normal Meeting, 3<sup>rd</sup> Tuesday of the month)**

**Next Regular SSTA Advisory Board Meeting**

**Date and Time: January 19, 2020 @ 1:00pm**

**Location: Cavalier Plaza Butte Meeting Room**