



CANCELLATION NOTICE

Meeting of the San Simeon Tourism Alliance For the January 19, 2020

Due to continued concerns related to the COVID-19 Virus and to comply with the existing CDC guidelines and guidance of the SLO County Health Department, the Board of Directors of the San Simeon Tourism Alliance has canceled the regular meetings for January 19, 2020.

We are continuing to work with Solterra Strategies to execute our marketing plan to get our message and to review and refine the plan for the 2021 Coastal Festival, etc.

We look forward to seeing you at the next regular scheduled meeting on February 16, 2021 and hope your new year is off to a smooth start.

(Normal Meeting, 3rd Tuesday of the month)

Next Regular SSTA Advisory Board Meeting

Date and Time: February 16, 2020 @ 1:00pm

Location: Cavalier Plaza Butte Meeting Room