

SLO County Business Improvement District
Edna Valley/Arroyo Grande Valley Local Area Advisory Council Meeting

SLO Wine Lodging Alliance

January 13, 2021

3:30 pm - 5:00 pm

Virtual Board Meet

Time: Jan 13, 2021 03:30 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/93330141981?pwd=bncxaWhuNWlyaG5VY3JRvFFqTIZVUT09>

Meeting ID: 933 3014 1981

Passcode: 797334

One tap mobile

+16699006833,,93330141981#,,,,*797334# US (San Jose)

+13462487799,,93330141981#,,,,*797334# US (Houston)

Call to Order and Roll Call (provide updated roster)

Public Comment(s) (please limit to 3 minutes each):

Consent Items: Approve 11/11/2020

Presentation: none

CBID Local Fund Update I Financials: Cheryl Cuming

a. LFA Summary

Budget Update: Leigh Woolpert

Member Updates I Committee Reports:

Marketing Partner: Big Red Marketing

a. Reports - monthly

b. Connect

Marketing Committee: Elise Carraway, Laura Jeffrey

Discussion and Action Items

a. Chamber memberships - SLO County and South County

Future Agenda Items | New Business

Closing Comments

Next SLO Wine Lodging Alliance Meeting:

Date: March 10, 2020 Location: TBD

2020 Meeting Dates - (2nd Wednesday) Mar 10; May 12; July 14; Sept 8

Adjournment

To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.

SLOWineLodging.com