

AGENDA

February 16, 2021

1:00pm – 2:30pm

Cavalier Butte Room

250 San Simeon Ave., San Simeon, CA

WELCOME & INTRODUCTION

PUBLIC COMMENT(S)

CORRESPONDENCE

Solterra Billings January 2021 Submitted

APPROVAL OF MINUTES Oct 20, 2020

CBID MONTHLY REPORT -LF Summary Feb. 2021

Financials & Available funds

SOLTERRA CORE MARKETING REPORT & Recap

ALLIANCE PARTNERS REPORTS/UPDATES

REPORTS/UPDATES:

- 1. Cambria Film Festival 2021 update**
- 2. Eroica California 2021**

DISCUSSION/UPDATES:

- 3. Highway One Update**
- 2. Economic Conditions or Update**

ACTION ITEMS

- 1. Grant Cambria Scarecrow Festival 2021**
- 2.**

FUTURE AGENDA ITEMS:

Next Regular Advisory Board Meeting (Normal Meeting, 3rd Tuesday of the month)

Date and Time: March 16, 2021 @ 1:00pm

Location: Plaza Butte Meeting Room