



It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.

Visit Los Osos/Baywood

(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Meeting Agenda

Tuesday, February 23, 2021, 10:00 a.m. – 12:00 p.m.

Location: Virtual Meeting

- 1. Call to Order**
- 2. Public Comment(s)** *(Please limit to 3 minutes)*
- 3. Consent Items**
 - a. Approval of 1/26/2021 minutes
- 4. CBID Update**
 - a. Local Fund Summary
- 5. Financials**
- 6. Committee Reports**
 - a. CCSPA
 - b. Stewardship Travel
 - c. Beautification and Outreach
 - d. Events
 - e. Marketing Update
 - f. Vacation Rental Update
 - g. Chamber Liaison
- 7. Action Items**
 - a. **Discuss and Vote on paying for an ad in the Chamber Directory @ \$645**
- 8. Closing Comments**
- 9. Next Visit Los Osos/Baywood Meeting**

Date: Tuesday, March 23, 2021
Time: 10:00 a.m. – 12:00 p.m.
Location: TBA – Virtual or Sea Pines Golf Resort
- 10. Adjournment**