

Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Tuesday, March 16, 2021

5:15 – 6:45 pm

Join Video Conference Zoom Meeting: <https://us02web.zoom.us/j/3666006311>

OR Call in to Meeting: (669) 900-9128

Meeting ID: 366 600 6311

1. Call to Order / Roll Call

- a. BOS Approved Board Terms for Danielle Bronson and Clare Class

2. Public Comment(s) - (Please limit to 3 minutes)

3. Consent Items - Approve 1/19/21 meeting minutes

4. CBID Local Fund Updates / Financials - Cheryl Cuming

5. Budget Update - Stephanie Rowe

6. Member Updates/Committee Reports

- a. Review TJA Monthly Activity Report – Jamie Foxen

7. Action/Discussion Item

- b. Review TJA Proposal for Revamping Points of Interest Map

8. Future Agenda Items/New Business

- a. Discuss Tourism Oriented Directional Signage for Oceano and Nipomo

9. Closing Comments

10. Please Note the Next Oceano/Nipomo Tourism Board Meeting:

Date: May 18, 2021

Time: 5:15 - 6:45 pm

Location: TBD

11. Adjournment

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.