



## **Visitor Alliance of Cayucos (VAC)**

(Cayucos Local Fund Advisory Board)

*"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole."*

### **Meeting Agenda**

Monday, March 8, 2021

5:30 p.m. – VIRTUAL MEETING

- 1. Call to Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
  - a. Approval of 1/11/21 Minutes
- 4. Presentation - none**
- 5. CBID Update/Programs funded through Local Boards**
  - a. Local Fund Summary
- 6. Financials**
- 7. Committee Reports**
  - a. Beautification/Outreach (Carol and Richard)
    - i. 1st Street Beach Access & Whale Tail Benches project update
  - b. Marketing (Toni and Carol)
  - c. Events
  - d. STP Liaison (Richard Shannon)
  - e. Chamber of Commerce Liaison (Toni and Carol)
- 8. Action Items**
  - a. Discuss "Cayucos Discovery Loop" edit/reprint
  - b. Discuss Eroica dates of September 17-19
  - c. Discuss and vote on renewing board terms for Toni, Carol, and Richard
  - d. Discuss and vote on Whale Tail plaque and second bench placement
- 9. Old Business**
- 10. New Business**
- 11. Future Agenda Items**
  - a. **Cycle Central Coast**
- 12. Closing Comments**
- 13. Next Visitor Alliance of Cayucos Meeting**

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| Date:     | Monday, May 10, 2021                         |
| Time:     | 5:30 p.m.                                    |
| Location: | 41 S. Ocean Avenue, Cayucos or Virtual (TBD) |
- 14. Adjournment**