



CANCELLATION NOTICE

Meeting of the San Simeon Tourism Alliance For the April 20, 2021

Due to continued concerns related to the COVID-19 Virus and the absence of any pressing business, the San Simeon Tourism Alliance has canceled the regular meeting for April 20, 2021.

We are continuing to work with Solterra Strategies and have an ad message teed up for the opening of Highway One toward the end of the month. We will continue to monitor the Castle situation and keep everyone advised as new information becomes available.

We look forward to seeing you at the next regularly scheduled meeting on May 18, 2021.

(Normal Meeting, 3rd Tuesday of the month)

Next Regular SSTA Advisory Board Meeting

Date and Time: May 18, 2021 @ 1:00pm

Location: Cavalier Plaza Butte Meeting Room