

Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history and natural resources in order to benefit lodging businesses and the communities as a whole.

www.VisitOceanoNipomo.com

Tuesday, May 18, 2021

5:15 – 6:45 pm

Join Video Conference Zoom Meeting: <https://us02web.zoom.us/j/3666006311>

OR Call in to Meeting: (669) 900-9128

Meeting ID: 366 600 6311

- 1. Call to Order / Roll Call**
- 2. Public Comment(s)** - (Please limit to 3 minutes)
- 3. Consent Items** - Approve 3/16/21 meeting minutes
- 4. CBID Local Fund Updates / Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
 - a. Review TJA Monthly Activity Report – John Sorgenfrei and Claudia Torkelson
- 7. Action/Discussion Item**
 - b. Review Fiscal Year 2021-2022 Draft Budget and Allocations
 - c. Review of 2020-2021 TJA Recap / Review of 2021-2023 TJA Contract Proposal
 - d. Review Administrative Services Contract Renewal Proposal
 - e. Discuss Tourism Oriented Directional Signage for Oceano and Nipomo
 - f. Discuss Whether to Meet in July
- 8. Future Agenda Items/New Business**
- 9. Closing Comments**
- 10. Please Note the Next Oceano/Nipomo Tourism Board Meeting:**

Date:	TBD
Time:	5:15 - 6:45 pm
Location:	TBD
- 11. Adjournment**

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.