

SLO County Business Improvement District
Edna Valley/Arroyo Grande Local Area Advisory Council meeting

SLO Wine Lodging Alliance - Special Meeting

June 3, 2021
3:30 pm - 5:00 pm
Virtual Meet

Join Zoom Meeting

<https://zoom.us/j/93885535542?pwd=KzRpaWl6TEVCWWN2K05FUGpubmw1QT09>

Meeting ID: 938 8553 5542

Passcode: 525554

One tap mobile

+16699006833,,93885535542#,,,,*525554# US (San Jose)

+12532158782,,93885535542#,,,,*525554# US (Tacoma)

Call to Order and Roll Call (provide updated roster)

Public Comment(s) (please limit to 3 minutes each)

Consent Items: Approve 5/18/2021 minutes

Discussion and Action Items

Marketing Proposals

- i. D&M Social
- ii. Big Red Marketing

SLO Coast Wine Collective Proposal

2020/2021 Budget

Future Agenda Items | New Business

Closing Comments

Next SLO Wine Lodging Alliance Meeting:

Date: July 14, 2021 3:30 – 5pm Location: TBD

2021 Meeting Dates - (2nd Wednesdays) Sept 8; Nov 10

Adjournment

To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.

SLOWineLodging.com