

CANCELLATION NOTICE

Meeting of the San Simeon Tourism Alliance For the July 20 & Aug 17, 2021

At the SSTA Meeting held on June 22, 2021, the board decided to cancel the July and August meetings during this summer.

With business picking up and the need for everyone to devote time to their businesses, and travel plans before school starts it was decided it would be the best decision.

The Board took action to approve the 3rd Quarter marketing plan presented by Solterra Strategies and will continue to review and monitor it as we proceed. Should there be a need to meet, we will call a special meeting with adequate notice to all.

May you have a productive summer season, and we will continue to update everyone on Castle information and other news as it is warranted.

Thank you for your continued support and we look forward to seeing you at the September 21, 2021 meeting.

The San Simeon Tourism Alliance Board

(Normal Meeting, 3rd Tuesday of the month)

Next Regular SSTA Advisory Board Meeting

Date and Time: September 21, 2021 @ 1:00pm

Location: Cavalier Plaza Cove Meeting Room