

**Avila Beach Tourism Alliance
Meeting Agenda**

SPECIAL MEETING

To create and maintain strategic marketing, special events, and other outreach projects to improve occupancy levels within Avila Beach and work with other surrounding areas to co-promote overnight destinations on the Central Coast.

www.VisitAvilaBeach.com

Thursday, August 19, 2021

1:00 pm – 2:30 pm

In person: Sycamore Mineral Springs Resort – Boardroom

1215 Avila Beach Drive, San Luis Obispo, CA 93405

(805) 595-7302

Join Video Conference Zoom Meeting: <https://us02web.zoom.us/j/3666006311>

Call in to Zoom Meeting Only: (669) 900-9128

Meeting ID: 366 600 6311

- 1. Call to Order** - Dean Hutton
- 2. Roll Call** - Stephanie Rowe
- 3. Public Comment** (please limit to 3 minutes each)
- 4. Consent Items** - Approve Board Meeting Minutes from August 11, 2021
- 5. Action/Discussion Items**
 - a. Consideration of SLO Coast Wine’s Harvest on the Coast Fund Application
- 6. Future Agenda Items**
 - a. Discuss Additional Partnership Opportunities with SLO Coast Wine
- 7. Closing Comments** (please limit to 3 minutes each)
- 8. Next Avila Beach Tourism Alliance Meeting:**

Date:	September 8, 2021
Time:	10:00 am – 12:00 pm
Location:	Sycamore Mineral Springs Resort - Boardroom
- 9. Adjournment**

ADA Notice: *To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.*