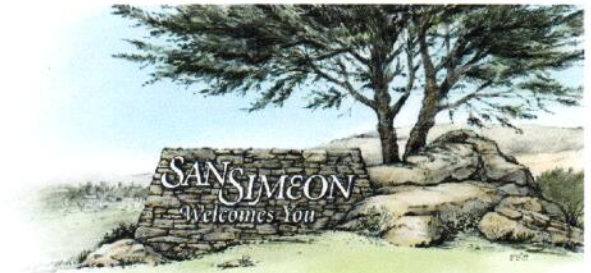


# AGENDA

September 21, 2021  
1:00pm-2:30pm  
Cavalier Cove Room  
250 San Simeon Ave.  
San Simeon, CA



## WELCOME & INTRODUCTIONS

## PUBLIC COMMENT(S)

## CORRESPONDENCE

## APPROVAL OF MINUTES

### CRIB MONTHLY REPORT

1. SOLTERRA CORE MARKETING REPORT & RECAP

## REPORTS/UPDATES:

1. ALLIANCE PARTNER'S REPORTS/UPDATES

## DISCUSSION ITEMS:

1. Insider's Guide to Wildlife Viewing
2. Castle Update
3. Homeless issues
4. Eroica Cycling
5. Hearst Castle Reopening & 100<sup>th</sup> Anniversary
6. Scarecrow Update
7. Other

## ACTION ITEMS:

1. CCTC – Yosemite Co-op Coastal Trip
2. Contest for Elephant Seal Births as provided by FES.
3. Cambria Christmas Market & shuttle bus

## FUTURE AGENDA ITEMS:

**Next Regular Advisory Board Meeting (Normal Meeting, 3<sup>rd</sup> Tuesday of the month)**

**Date & Time: October 19, 2021 @ 1:00pm**

**Brown Act Notice:** Meetings of the Unincorporated County Tourism Business Improvement District (CBID) Advisory Board and the affiliated Local Fund Area boards are subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice. The Board welcomes public participation in its meetings. The agenda includes time for public comments on general items and for specific issues on the agenda. Speaker are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of ε